



# canstruction® VII

ORANGE COUNTY

2014

Sponsorship Information

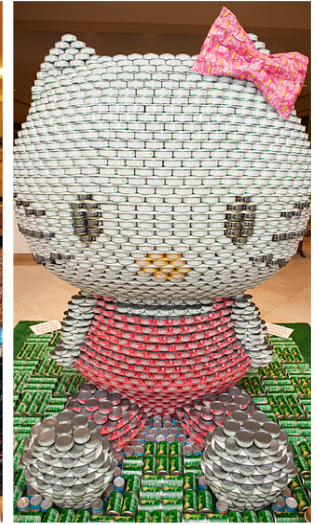


# Canstruction® VII 2014

Canstruction®, a unique fundraiser committed to ending hunger with the OC Food Bank, is using 'one can' as a catalyst for change. Join us and support the 972,844 food insecure Orange County residents at the 7<sup>th</sup> Annual Canstruction event and put an end to hunger, one can at a time.

Canstruction is a team design-build competition consisting of architects, engineers, and designers building unique sculptures made entirely out of canned foods. The results of the competition become an exhibition on display during the Festival of Children in September at South Coast Plaza. At the completion of the exhibition all of the cans used to create the sculptures are donated to the OC Food Bank. Each structure will be judged, and awards will be given at a fundraising Awards Gala in September. The Gala is a great opportunity to network with like minded individuals who care about the community.

In 2013, Canstruction Orange County collected 48,741 pounds of food that was donated to the OC Food Bank, demonstrating that we can win the fight against hunger in Orange County.





Making America a better place to live.



Eliminating and preventing the causes and effects of poverty

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The OC Food Bank, a program of Community Action Partnership of Orange County (CAPOC), has evolved into Orange County's most comprehensive hunger-relief organization. Our aim is to make a positive impact in people's lives by helping them meet basic needs and strengthen their support system. The OC Food Bank serves children, families, seniors, veterans, and disabled individuals. We have a stake in the health of our community and the ability to create real change in the lives of our neighbors. In 2013, CAPOC distributed more than 18 million pounds of food to Orange County residents. In addition to direct support, the OC Food Bank supplies 400 local charities with food. Our Food Bank mobilizes and directs resources to programs that assist, educate, and promote self-sufficiency.

**With your help, we change people's lives, embody the spirit of hope, and improve our community.**

# How can you help?

This is not work that we do alone.

Together, we will fulfill America's promise to the poor by breaking the cycle of hunger and poverty and build a stronger Orange County.

By becoming a Canstruction® sponsor, you will help the OC Food Bank serve hungry Orange County residents living below the poverty line.

Sponsorships are valuable relationships that help us focus on raising more money to serve our clients.

With your help, Canstruction will once again be a huge success! Thank you for doing your part to alleviate hunger and poverty in Orange County.

**\$500 = 50 food boxes**

**1 food box  
feeds a family of 4  
a meal for 7 days**





Exclusivity. Community. Visibility. Recognition.

# Canstruction® Sponsor Benefits

When you become a Canstruction sponsor you have the unique opportunity to invest in your community and reach an engaged demographic. The OC Food Bank works closely with corporate partners to build philanthropic initiatives that deliver clear outcomes to serve orange County's low-income children, families, seniors, and veterans.

Each sponsorship package will help expand your company's reach by placing your information in the hands of potential buyers and patrons. Philanthropic investments generate measurable returns, including brand equity, customer loyalty, employee satisfaction and retention, and builds positive community relationships. Businesses can strengthen support systems and help local neighborhoods when they invest in Canstruction.



# Sponsorship Levels



	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Copper \$1,000	Partner \$500
Title Sponsorship	✓					
Entry for One Build Team	✓					
Presenter at Awards Event	✓					
Featured Press Opportunities	✓					
Awards Invitations	Logo	Name	Name			
Structure Map at SCP	Logo	Logo	Name			
CAPOC Newsletter	Logo	Logo	Name	Name		
Event Signage	Logo	Logo	Name	Name		
Awards Signage	Logo	Logo	Logo	Name		
CAPOC e-Blasts	Logo	Logo	Logo	Name	Name	Name
Canstruction Website	Logo	Logo	Logo	Name	Name	Name
OC Food Bank Website	Logo	Logo	Logo	Name	Name	Name
Social Media Websites	Logo	Logo	Logo	Name	Name	Name
Tickets to Awards Event	10	8	6	4	3	2
Changing Lives	✓	✓	✓	✓	✓	✓

**We can work with you to customize a sponsorship package that is tailored to fit your desired level of giving and benefits to be received.**

# Canstruction® Sponsorship Agreement

Please complete and return this agreement via mail or e-mail and retain a copy for your records.

## Yes! I will support the Orange County Canstruction Event

Sponsor Name as Preferred in Print: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Key Contact Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Event Sponsorship Level

_____ Diamond	\$20,000
_____ Gold	\$10,000
_____ Silver	\$5,000
_____ Bronze	\$2,500
_____ Copper	\$1,000
_____ Community Partner	\$500
_____ Individual Ticket	\$75
_____ Raffle or Auction Item	

### Send Payment and Agreement Form to:

OC Food Bank  
Attn: Fund Development Department  
11870 Monarch Street  
Garden Grove, CA 92841

### For questions, please contact:

Michelle Greenwood  
info@canstructionoc.org  
949.248.1710

### Event Sponsorship Payment

\_\_\_\_\_ Enclosed is a check for \$ \_\_\_\_\_ payable to OC Food Bank or OC Canstruction  
\_\_\_\_\_ Please send invoice for \$ \_\_\_\_\_ to e-mail address above  
\_\_\_\_\_ Please send invoice for \$ \_\_\_\_\_ to mailing address above  
\_\_\_\_\_ Payment for \$ \_\_\_\_\_ has already been submitted

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



**For additional sponsorship information contact:**

Michelle Greenwood  
[info@canstructionoc.org](mailto:info@canstructionoc.org)  
949.248.1710  
[www.canstructionoc.org](http://www.canstructionoc.org)