

Race to Heal Hunger Gala

Come Fly With Me



Partnership Opportunities

SATURDAY, JUNE 7TH
LYON AIR MUSEUM



The Race

“Come Fly With Me” to the 3rd annual Race to Heal Hunger Gala at the Lyon Air Museum on Saturday, June 7th from 7-10pm with a special First Class event from 6-7pm. This is the OC Food Bank’s signature fundraising event to fight hunger and poverty within Orange County.

This special evening will include the Stiletto Grand Prix (an exciting high-heeled race), gourmet cuisine by remarkable restaurateurs, vintage libations, 40’s era entertainment, and a live & silent auction.

Race to Heal Hunger Gala is expected to bring together 350 individuals to raise more than \$150,000, directly impacting the lives of thousands of families.

There are several partnership opportunities available, which we can tailor to fit your desired level of giving.



The OC Food Bank

The OC Food Bank, a program of Community Action Partnership of Orange County (CAPOC), enhances the quality of life within Orange County by providing food to those less fortunate. We aim to make a positive impact in people's lives by helping them meet basic needs and strengthen their support system. We have a stake in the health of our community and have the ability to create real change in the lives of our neighbors. In 2013, nearly 20 million pounds of food was distributed to our at risk neighbors. Our food bank programs eliminate and prevent the causes and effects of poverty by mobilizing and directing resources to programs that assist, educate, and promote self-sufficiency. **With your help, we change people's lives, embody the spirit of hope, improve communities, and make America a better place to live.**



The Venue



Founded by Major General William Lyon, Lyon Air Museum is located on the west side of John Wayne Airport. The Museum is an award-winning aviation facility established by the famed Eddie Martin in 1923.

The Lyon Air Museum is comprised of authentic aircrafts , rare vehicles, and related memorabilia, with emphasis on the defining event of the 20th century – World War II. Through captivating and thought provoking exhibits based in historical scholarship, attendees will be transported back in time to the greatest generation in aviation.

Lyon Air Museum
19300 Ike Jones Road
Santa Ana, CA 92707

The Cuisine

The Race to Heal Hunger Gala highlights specialty dishes from some of the best local restaurateurs.

2013 Culinary Partners



LANDMARK



If you would like to become a culinary partner at our 2014 Gala, contact:

events@capoc.org or 714.8947.6670 ext. 5314

How can you help?

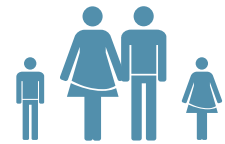
By becoming a Race to Heal Hunger sponsor, you will help the OC Food Bank serve the children, families, seniors, and veterans living below the poverty line in Orange County.

Sponsorships are valuable partnerships that help us focus on raising more money to serve those less fortunate. Sponsorships help us purchase food boxes that we use to feed our hungry neighbors.

With your help the Race to Heal Hunger Gala will once again be a huge success! Thank you for doing your part to alleviate poverty and hunger in Orange County.

\$500 = 50 FOOD BOXES

**1 food box feeds
a family of 4 a
meal for 7 days**



Partnership Volunteer Day

Race to Feed the Hungry

Race "First Class" guests are invited to bring their professional colleges and/or family members, including children, to join us in packing food boxes to help feed those less fortunate. We will have a friendly competition to see what team can pack the most boxes.

Sponsor Benefits

Exclusivity. Community. Visibility. Recognition.

When you become a partner of the Race to Heal Hunger Gala, you have the unique opportunity to invest in your community and reach an engaged demographic.

As a Race supporter, your organization will:

- Target an educated and professional audience.
- Stimulate sales through brand exposure.
- Receive recognition among all event attendees.

Each sponsorship package will help expand your company's reach by placing your information in the hands of potential buyers and patrons.



Sponsorship levels

We can work with you to customize a sponsorship package that is tailored to fit your desired level of giving and benefits received.

Constellation “Presenting” Sponsor

\$20,000

Name on marquee at Race event
Company brand spotlighted during First Class pre-Race event
Press announcement
Optional exhibit featured during Race event
Logo on event invitations, posters and all other printed materials

20 tickets to our First Class pre-Race event from 6-7pm
Reserved seating during main event from 7-10pm
Logo displayed during event
Recognition on OC Food Bank website and social media pages
Changing the lives of those less fortunate

Stratocruiser Sponsor

\$10,000

Logo on event invitations, posters and all other printed materials
12 tickets to our First Class pre-Race event from 6-7pm
Reserved seating during main event from 7-10pm

Logo displayed during event
Recognition on OC Food Bank website and social media pages
Changing the lives of those less fortunate

DC-3 Sponsor

\$5,000

Logo on event invitations and posters
8 tickets to our First Class pre-Race event from 6-7pm
Reserved seating during main event from 7-10pm

Logo displayed during event
Recognition on OC Food Bank website and social media pages
Changing the lives of those less fortunate

Beechcraft Sponsor

\$2,500

Name on event invitations and posters
6 tickets to our First Class pre-Race event from 6-7pm
Reserved seating during main event from 7-10pm

Name displayed during event
Recognition on OC Food Bank website and social media pages
Changing the lives of those less fortunate

First Class Opportunities

First Class for Two

\$600

2 tickets to our First Class pre-Race event from 6-7pm
Reserved seating during main event from 7-10pm
Recognition on OC Food Bank website

First Class for Four

\$1,200

4 tickets to our First Class pre-Race event from 6-7pm
Reserved seating during main event from 7-10pm
Recognition on OC Food Bank website

First Class Table for Ten

\$2,875

10 tickets to our First Class pre-Race event from 6-7pm
Reserved seating during main event from 7-10pm

One First Class Ticket

\$325

Contact Information

events@capoc.org
(714) 897-6670 ext. 5314
www.ocfoodbank.org/race



Sponsorship Agreement

Please complete and return this agreement via mail or e-mail and retain a copy for your records

Sponsor Name as Preferred in Print: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Information

Name: _____

Title: _____

Phone: _____

E-mail: _____

Event Sponsorship Payment

____ Enclosed is a check for \$ _____ payable to the OC Food Bank

____ Please send invoice for \$ _____ to e-mail address above

____ Please send invoice for \$ _____ to mailing address above

____ Payment for \$ _____ has already been submitted

Signature

Date

Event Sponsorship Level

_____ Constellation	\$20,000
_____ Stratocruiser	\$10,000
_____ DC-3	\$5,000
_____ Beechcraft	\$2,500
_____ First Class for 2	\$600
_____ First Class for 4	\$1,200
_____ Reserved Table for 10	\$2,875
_____ 1 First Class Ticket (includes main event admission)	\$325
_____ 1 Main Event Ticket	\$150

Send Payment and Agreement Form to:

OC Food Bank
Attn: Fund Development Department
11870 Monarch St.
Garden Grove, CA 92841

Please send electronic payments and a
high-resolution logo to: events@capoc.org

For guaranteed print promotion responses
must be received by April 7, 2014

Last Year's Sponsors

Presenting Title Sponsor

Quality is



International Destination



Sponsors

P I M C O
FOUNDATION



Little Black Dress®
VODKA





OC Food Bank Events Committee

Rebekah Bhansali
Beverly Buchholz
Connie Cross
Susan Culgiari
Deb Davis
Hans Ewert
Peggy Fort
Brooke Harris
John Lowson
Gina Miller
Jeanne Moriarty
Justin Myers
Joe Ward

For sponsorship information:

events@capoc.org
(714) 897-6670 ext. 5314
www.ocfoodbank.org/race

Honorary Committee

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Honorary Chair

Steve Churm
OC Register

Dr. Eric Handler
OC Healthcare Agency

Jerry Mandel
Segerstrom Center for the Arts (ret)

Dan McQuaid
One OC

Robbin Narike Preciado
Union Bank

Pascal Olhats
Renowned Chef / Restaurateur

Tom Tait
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Gaddi Vasquez
Southern California Edison

